



2018 Christmas Parade • PO Box 070836 • Milwaukee, WI 53207

Sponsored by SFC South Shore Christmas Parade, LLC.

Roberta Anderson-Smith • stfsouthshorechristmasparade@gmail.com • 414-698-7797

*Parade will take place in Cudahy, WI
ending at the Cudahy Library*

Memo:

To: South Shore Chamber of Commerce Leadership

From: Laura Martin, Treasurer, Christmas Parade 2018

Re: Christmas Parade 2018 participation and advertising opportunities

Date: August 30, 2018

I would respectfully like to approach you for involvement in the upcoming Christmas Parade in Cudahy. Our group acknowledges your contributions to the South Shore community and would be grateful to have your participation. Your \$500.00 patron advertising would be used to specifically help off-set our City expenses in the upcoming Christmas Parade. We are ending the Parade at the beautiful Cudahy Library and would display the Chamber there as well as on a specific banner for SSCC in the Parade. In addition, our advertisers will be on posters, flyers, and appear in other promotional materials.

Our group is in its 5th year of organizing a Christmas parade on the South Shore; in the past hundreds have come out to see the parade and in 2018 this fun Holiday event will attract even more spectators. We appreciate the cooperation of the City of Cudahy, Mayor, Clerk, Common Council, Committee, Library, Attorney, DPW, Police & Fire for helping bring holiday cheer to the community with the 2018 Parade. All expenses are incurred by our parade group; which includes reimbursing the City of Cudahy for their expenses and providing insurance, signage, and necessary barricades.

(There is NO cost to be a unit in the parade) Some of the units that will join our parade include:

- *Cudahy Marching Band
- *Shriners
- *Stilt Walkers
- *Racing Sausages & more!

Thank you for your kind attention to this request. Please call me with any questions.

Send patron advertising monies or participation form to:

SFC South Shore Christmas Parade

PO Box: 070836, Milwaukee, WI 53207

For questions call Treasurer, Laura Martin, 414-640-4258 or email stfsouthshorechristmasparade@gmail.com

2018 Christmas Parade

Saturday, Dec. 1st • Start 4 p.m. • Lineup 3:15 p.m.

Parade to take place in Cudahy, WI, Start at Grange/Packard to end at Cudahy Library

*All patron advertising can be made to SFC South Shore Christmas Parade
and will go directly to the 2018 event*